



The Rochester Area is a special place...

Inclusive of nationally designated Important Bird Areas.

Crucial flyway and stopover habitat for millions of migrating birds.

Home to Peregrine Falcons and the Rochester Falconcam on the Kodak building downtown.

Rochester Flying WILD is special too...

The first Flying WILD program launched nationally (Dec. 2004).

Cross-curricular tools which transform the learning experience.

Teacher-led, student-led, and volunteer-led activities.

Funding BirdCOR and Flying WILD creates...

Awareness & Exposure—Large audiences which attend BirdCOR public events (IMBD Festival and Rubber Duck Race).
Network of BirdCOR's participating organizations with combined memberships of over 8,000.

Education—Flying WILD training workshops which reach educators directly (teachers, higher education, home schoolers).

Action—Service-learning and stewardship projects which showcase student achievement and your support.



Flying WILD is administered by the
Council for Environmental Education



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BirdCOR is a program of the
Genesee Valley Audubon Society